



SOS CHILDREN'S
VILLAGES
CANADA

Annual Report 2018



Vision

Every child belongs to a family, and grows up with love, respect and security.

Mission

We build families for children in need, we help them shape their own futures and we share in the development of their communities.

What We Do



Give children a loving home



Promote children's rights



Make families stronger



Protect children in emergencies

Where We Work

In 2018, SOS Children's Villages was active in 136 countries and territories around the world.

WELCOME

Dear Friends and Supporters,

At SOS Children's Villages, we believe that all children deserve the chance to realize their full potential — and that starts with a loving home.

That most basic of foundations — a caring family environment — guides the work we do every single day for children around the world who are neglected, abandoned, or at risk of losing the care of their parents.

This annual report reflects the stories of our SOS Children's Villages family: from the children and families who benefit from our programs to the people like you who make it all possible. Above all else, SOS Children's Villages Canada is a generous and diverse family of donors, partners, staff members and volunteers — all working together to ensure that vulnerable children and families can thrive.

Looking back at 2018, we can be proud of what we have accomplished together. Thanks to you, we continued our vital work to build and strengthen families, so that children can have a place to call home where they feel safe, nurtured and loved.

In Namibia, our SOS Children's Village Ondangwa program, established in 2010 with the generous financial support of the Green family, continues to provide quality, long-term care to vulnerable children. We also expanded our Family Strengthening Program to help even more at-risk children and families in the surrounding community.

With our partners and donors, we have also been able to support new SOS programs, providing education to vulnerable girls and early child development services in Uganda, and a daycare program in Ethiopia.

Last year, we grew our community of supporters through our cross-Canada tour with SOS Children's Villages International Ambassador for the Children Her Highness Princess Salimah Aga Khan. We also led Child Protection Awareness Week on Parliament Hill, engaging political decision-makers and other stakeholders to better protect children's rights.

We are so grateful to each and every one of you who continue to support our work, including our longstanding partners like Transat, Intact, Mike Holmes of the Holmes Group, and Cirque du Soleil Entertainment Group.

Our SOS family is stronger than ever. Together, let's make 2019 an even better year for the world's children and celebrate our 50 years of success.

Sincerely,



A handwritten signature in black ink that reads "Thomas Bauer".

Thomas Bauer
President and CEO
SOS Children's Villages
Canada



A handwritten signature in black ink that reads "Jennie Moushos".

Jennie Moushos, FCPA
Chair, Board of Directors
SOS Children's Villages
Canada

SOS CHILDREN'S VILLAGE ONDANGWA

NAMIBIA

OUR PROJECTS

The Green Family SOS Children's Village Ondangwa represents a special bond between Canada and Namibia. The Village was built thanks to the Greens, a family from Brockville, Ontario. Thanks to their generous donation, an entire generation of children have grown up in a loving family environment.



"There are **more than 100 children** in the Village now, many coming from different and often difficult backgrounds," said Thomas Bauer, President and CEO of SOS Children's Villages Canada, after his visit in 2018.

"In spite of their hardships, I saw children playing, laughing and **just being normal kids** — always a good sign," he said.

The support staff, including social workers and psychologists, also help the SOS mothers to raise these children. "**Staff are like an extended family to the**

children. You really see how people keep an eye out for each other here. It gives you the feeling that people see the Village like their own home and family," Bauer said.

The Village is also **integrated into the broader community**, with a playground and kindergarten open to all its residents.

Our impact extends even further into neighbouring communities, with our **Family Strengthening Program (FSP)** helping families to become self-sufficient and preventing child abandonment in the first place.



The Family Strengthening Program (FSP) helped Akpena and her family when they were struggling. The FSP provided support so she and her siblings could go to school, and her mother received training to help run her own business.*

Akpena is now attending university and has a bright future.

GUNJULA EARLY CHILD DEVELOPMENT PROJECT

UGANDA

OUR PROJECTS

The Gunjula Project is an initiative to give vulnerable children in Uganda the best chance at a bright future through access to quality early child development (ECD) services.

“As a family, we decided that we wanted to give back to the country of our birth: Uganda.

We have partnered with SOS Children’s Villages, which is a very strong organization with great leadership and integrity, and together we will be able to provide quality early child development services to the most marginalized children.”

– Farid Amarshi



Zeena and Farid Amarshi pictured with Princess Salimah Aga Khan

The Gunjula Project is carried out through a **partnership** between SOS Children’s Villages, Victoria Village Group, and the Amarshi Family.

More than 1,200 young children will be reached through teacher training, school renovations, and the provision of play equipment and learning materials.

In 2018, **teacher training** was delivered by Victoria Village Group to 24 Ugandan ECD teachers from 16 different schools. Newly-trained teachers are sharing learnings with colleagues, improving the quality of ECD services in Ugandan schools.

Thanks to our partners, plans are underway for a **new school building** that will provide early learning and care for vulnerable children.



KERANYO DAY CARE CENTRE

ETHIOPIA

OUR PROJECTS

The SOS Keranyo Day Care Centre provides young children with the healthy start they need and deserve. As part of the SOS Family Strengthening Program in Addis Ababa, Ethiopia, the centre serves some of the most disadvantaged children and families in the community.



Located on the outskirts of Addis Ababa, the Keranyo Day Care Centre provides close to 200 children with **quality daycare services and early childhood education** that would otherwise be out of reach.

Poverty has hit the community hard, with many parents lacking the opportunities and resources they need to earn a decent income. **Mothers in particular struggle to access child care**, preventing them from working to support their families.

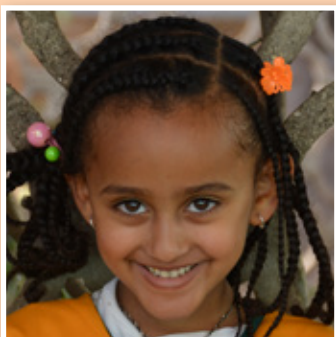
The SOS Keranyo Day Care Centre supports these vulnerable women and families, providing their children with **nutritious meals, quality pre-school education,**

and a safe place to stay during the day.

In addition to daycare services, the centre also organizes monthly sessions to help parents improve their parenting skills. Other **seminars focused on entrepreneurship and health** are also offered, contributing to strengthening the community.

“They have support. Their children have support,” said SOS Board Member Mohit Vikrant while visiting the families who benefit from the centre.

“It will make for a thriving, healthy community that’s not reliant on handouts.”



When Debtera joined the day care centre at age two, she was weak and malnourished, with her single mother struggling to put enough food on the table.*

Today, she is a healthy and energetic young girl, ready to start Grade 1 this fall.

UGANDAN GIRLS' EDUCATION PROJECT

UGANDA

OUR PROJECTS

The SOS Ugandan Girls' Education Project promotes educational success for some of the most vulnerable girls and young women in Uganda. The project works to ensure that girls can enroll in school, attend regularly and complete their education so they can break the cycle of poverty.

"I have spent most of my life helping my mom weed other people's farms for money. With the income, she would pay for our school needs. When there was not enough money, I would skip school so my siblings could attend instead.

*With the assistance of SOS, I am able to go to school these days without interruption, and this makes me very happy." – Adroa**



Investing in girls' education is one of the smartest, most effective ways to build healthy families, communities, and nations. But in Uganda, girls face several barriers to completing their education. Around 35 per cent of girls who start primary school in Uganda will complete the last grade, according to UNESCO.

The SOS Ugandan Girls' Education Project removes these barriers by **paying for school fees and uniforms, working with parents** to ensure their daughters complete their education, and **providing school supplies and menstrual hygiene products**.

The project also provides **counselling on vocational paths and opportunities** to motivate girls to remain in school and work towards financial independence.

"**Educating girls has a ripple effect,**" said SOS International Ambassador Princess Salimah Aga Khan, speaking about the project at the Beyond All Limits Gala in Calgary.

"It is one of the best investments we can make to improve the lives of girls, their families and communities around the world."



PROTECTING CHILDREN'S RIGHTS AROUND THE WORLD

We advocate on behalf of children worldwide, so that communities and decision-makers protect and respect their rights. We also empower these children to take part in the decision-making processes that directly affect their lives, both locally and on the world stage.



“Every child and young person should live in a supportive, protective and caring environment that promotes his/her full potential. Children with inadequate or no parental care are at special risk of being denied such a nurturing environment.”

– United Nations (UN) Guidelines for the Alternative Care of Children

In 2018, SOS Children's Villages Canada led **Child Protection Awareness Week (CPAW)** to raise awareness on the needs and rights of children who have lost parental care. Along with our United Nations representative and regional partners, we met with Canadian members of Parliament, senators, and other stakeholders to discuss how we can better protect children's rights globally.

Here in Canada, tens of thousands of children have lost the care of their parents. **SOS Children's Village British Columbia** works to protect the rights of children in foster care and ensures better outcomes for

vulnerable children and young people.

“At SOS Children's Village BC, **we commit to each individual child in our care for life,**” said Douglas Dunn, Executive Director of SOS Children's Village British Columbia.

“We promote a family-like culture with a focus on children's rights and empowerment, ensuring that **all children have equal opportunities and the right to voice their opinions** on the decisions that affect them,” Dunn said.



Ms. García García, SOS UN Representative



SOS Children's Village BC Youth



Agnes, Youth Advocate



FROM COAST TO COAST
12,000+ Canadians

HELPING CHILDREN IN
115 countries

SPONSORING
3,199 children

PARTNERING WITH
**90 community fundraisers,
corporations and foundations**

OUR SOS CHILDREN'S VILLAGES COMMUNITY

We are grateful to all the individuals and groups who generously give to our cause every year. Meet some of the people who made a difference in the lives of vulnerable children in 2018.



Her Highness Princess Salimah Aga Khan

Our SOS International Ambassador toured across Canada in 2018, helping to raise more than \$150,000 and grow our community.



Senator Scott Tannas

As a longtime supporter of SOS, he was instrumental in the success of our 2018 Child Protection Awareness Week events and the Beyond All Limits Gala in support of the Ugandan Girls' Education Project.

Voula McLaughlin

The Reaching for the Stars Children's Foundation, founded by Voula, raised more than \$100,000 to support families in three SOS Children's Villages in Greece and the SOS Babies Home in Athens.



McMaster University Muslim Student Association

Students raised \$25,000 as part of the McMaster Orphan Sponsorship Program.



George Fierheller

He has served on our board and honorary board over the past 10 years. In 2018, he helped to raise funds for our SOS Children's Village Ondangwa in Namibia.

Brett Starke

He trekked to Everest Base Camp with Dream Mountains founder Shawn Dawson, in support of SOS Children's Villages Canada.



Rita Houkayem

Her fundraising and outreach work for SOS Children's Villages Canada won her the Humanitarian Award at the 2018 Miss Universe Canada pageant.



FROM OUR SUPPORTERS

Dear SOS Children's Villages Canada,

We have been supporters of SOS Children's Villages for over 20 years now. We have visited SOS Villages around the world and in 2018 we spent time at the SOS Children's Village Morelia in Mexico.

We visited four of the homes in SOS Children's Village Morelia and the atmosphere was one of love, care and friendship.

The SOS mothers who look after the children are wonderful and so patient. Each mother manages to keep her family of six or seven kids happy and working for the good of the home. They make sure all their children are doing their schoolwork and behaving responsibly, this is not a job we could do as a couple, never mind on our own! We were told that becoming an SOS mother involves three years of training, because much maturity and experience is required before taking on this important responsibility.

We were happy to find out that all of the children went to school in the surrounding community. Some are studying at the local high school and three young people from the Village are now attending university.

The visit came to an emotional end when we hugged, and were hugged by, everyone there. The staff are all lovely and very welcoming people. The help and assistance we received was exceptional.

As always, we came away from this visit with an appreciation of all the work and love that goes into this organization. We can see that love reflected by the children ten-fold.

From our family to yours, thank you.

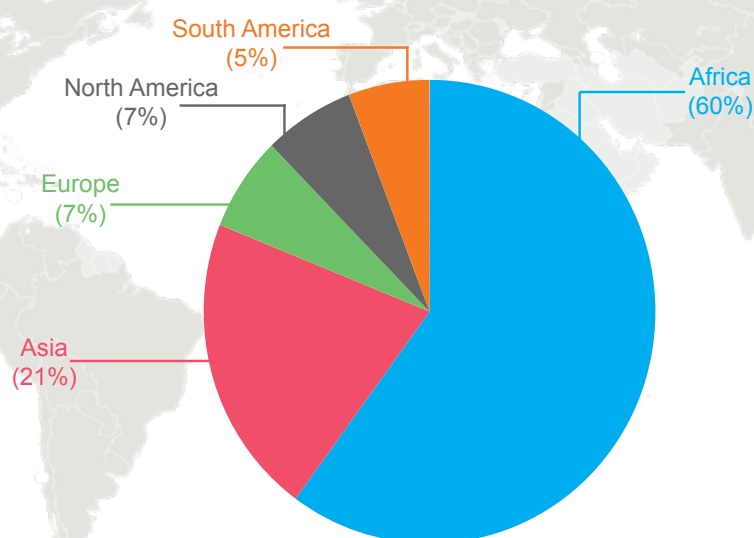
Sincerely,

Barbara and John Warren



FINANCIALS

Where Canadian funding went in 2018:



	2018	2017
Revenue		
Donations	\$4,967,917	\$5,565,177
Program Grant Revenue	\$169,850	\$1,021,176
Legacy Gifts	\$ 984,810	\$572,350
Restricted Grants and Gifts	\$199,301	\$350,225
Investments	\$10,619	\$6,919
Other Income	\$10,202	\$5,590
Total	\$6,342,699	\$7,515,847
Expenditure		
Distributions to Programs	\$4,025,213	\$5,098,024
Fundraising	\$1,336,999	\$1,804,328
Administration	\$765,526	\$614,993
Communication and Public Education	\$107,831	\$117,502
Program Grant Expense	\$183,669	\$73,502
Total	\$6,419,238	\$7,708,349
Shared Treasury Service Foreign Exchange Gain	\$110,706	-
Net Revenue/Loss for the Year	\$34,167	\$(192,502)

LEADERSHIP TEAM

Patron

Her Excellency the Right Honourable Julie Payette C.C., C.M.M., C.O.M., C.Q., C.D.,
Governor General of Canada

Honorary Board of Directors

Rt. Hon. Joe Clark

Dr. Sherry Cooper

Mr. Jean-Marc Eustache

Mr. George Fierheller

Mr. Allan Gottlieb

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Hon. Barbara McDougall

Hon. David Peterson

Senator Scott Tannas

Hon. Michael Wilson (1937-2019)

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Phil Hopwood

Mike Jackson

Jennie Moushos

Alfred Page

Alicia Quesnel

Rumina Ratansi

Mohit Vikrant

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Marc Bissell

Paula Clancy

Richard Evans

Lynn Gorny

Mike Holmes

Jeremy Hooper

Boyd McBride

Ian McBride

Jim McConnery

Kim Melanson

Senator Jim Munson

Don Scott

Michael von Herff



PARTNERS AND FRIENDS

VILLAGE CHAMPIONS

\$100,000+ in lifetime gifts

INDIVIDUALS

The Crich Family
Ann B. Denis in memory of
Joan Denis
Josine Eikelenboom
Agnes Faraci
George A. Fierheller*
P. & J. Gillespie
Don & Shirley Green
Helmut Liehr
Anne Mackay
Elizabeth J. McBride

Fatima and Anwar(Andy)
Merchant
Gerry & Judy Strongman
Scott Tannas*
The Will Family
Dr. Alfred G. Wirth*
J. & S. Wright
Anonymous (3)

INSTITUTIONS

Atrium Innovations Inc.
Austrian Society of Montreal
Christadelphian Meal-A-Day
Fund
Cirque du Soleil Entertainment
Group
Cunningham Investment
Group Inc.
Dream Mountains Foundation
Friends of SOS Canada
Global Affairs Canada
HSBC Bank Canada

Intact Insurance Company
Reaching for the Stars
Children's Foundation
Site Preparation Ltd
The Hellenic Initiative
The John Brouwer
Foundation
TKC-CNC Foundation
Transat A.T. Inc.
Victoria Village Group
Western Financial Group Inc.

VILLAGE BENEFACTORS

\$50,000+ gifted this year

Dr. Alfred G. Wirth*

VILLAGE BUILDERS

\$25,000 - \$50,000 gifted this year

Ann B. Denis in memory of Joan Denis
Anne Mackay
Nadir and Shabin Mohamed in honour of Princess Salimah Aga Khan
Anonymous (1)

DONORS

\$1,500 - \$4,999

gifted this year

Siraj Ali
Maria Alway
Mohamed Aly
Mr. Gary and Mrs. Shenta
Arnold
Thomas Bauer*
Louis-Marie Beaulieu
John Benjamin
Bill Burton and Lesley
Benham
Don Campbell
Brent Chezenko
Blythe Christiansen
Christopher and Edythe Anna
Clapp
Andy Corbett
Jo Cox
Carl Cyr
Joseph, Misako, Reimi and
Arisa Dietrich
Ruth Driedger
Rendy and Claudia Dueck
John-Luke Edwards
Josine Eikelenboom
Anita and Luc Filippo
Angelini
Charles Fipke
Mary Jane Foley
James Foster
John Gleed
Grace Graham
Robert Graham
Nathan Grebe
Susan Hayes
Lucia M Horbasz
Lawrence Hubble
Mikhail Ilfirovych
Anna M Janigan
Winifred Jones

Harold Kelly
Audrey Kenny
Marelise Kruger-Footit
David Lum
J. MacDonald
Parmjeet Matharoo
Boyd McBride
Kate Morican
Rumi Keshavjee
Marie-Jeanne Musiol and
Louis Ranger
Fatima Najem
Huban Nath
Toan Nguyen
William Nicoll
Maré Olito
Ron Pante
LMG Transit Products
Lottie Pfuetzner
Wilhelm Pietschmann
Peter Poreba
Anita Puronto
Hubert Risch
Gordon Ross
Ashirvad Roy
Marie Antonios Sassine
Harold Scheer*
Adrian Schneider
Cheryl Siebert
Dr. Sacha Singh and
Dr. Andie Wiseman
Gino Spada
Philippe Sureau
Ann Thompson
Anne Tize
Vera Tobis
John and Cathy Vandervelde
Kenneth Wright
Joe Zink
Anonymous (43)

VILLAGE FRIENDS

\$10,000 - \$24,999

gifted this year

Farid and Zeena Amarshi
Jean-Yves Boitière
Norman Campbell
Barry Cooper
Akber and Rozina Dewji
Agnes Faraci
George A. Fierheller*
The Harquail Family*
David Kerr
Christie MacDonald
Rose Pirri
Alicia Quesnel*
Feroze and Zeb Virani
Maurice Walsh
Anonymous (3)

VILLAGE SUPPORTERS

\$5,000 - \$9,999

gifted this year

Audrey Ruth (Downey) Buckley
Phil Hopwood*
Sally and Mike Jackson*
Shu-Hwei Lin
Cécile E. Mactaggart
Dr. Karim Merali Murji
Jennie Moushos*
Alfred Page*
Leanne Porter
Anita Roopnundh
Thomas and Joanne Singer
Brett Starke
Scott Tannas*
Dr. Vicente - In memory of
Julio E Vicente and Robert
G. Vicente
Barbara Warren
Anonymous (10)

FOUNDATIONS AND INSTITUTIONAL PARTNERS



2482677 Ontario Inc.
All Charities Campaign
Alliance Trust Company
Angels There For You
Austria Society Trust Fund
Bayshore Dental Patients & Staff
Business Development Bank of Canada (BDC) - Calgary
Beauties of Canada
Benevity Causes Portal
BrokerLink
Cenovus Energy Inc.
Children's Bridge Foundation
Chok-Chun Lau Family Charity Foundation at the
Strategic Charitable Giving Foundation
Christadelphian Meal-A-Day Fund
Dentons Canada LLP
Dr. Oetker Canada Ltd.
Fairview Glen Montessori School
Fondation Denise et Robert Gibelleau
Fondation Edouard Assh
Gate Gourmet Canada
Greektown on the Danforth BIA
Guru Gobind Singh Children's Foundation
Happy Pops
Jamila Premji Prof Corp
Jewish Community Foundation of Montreal
McMaster Orphan Sponsorship Program
OGAA Systems and Solutions Inc.

Open Arms Children's Foundation
Ottawa Community Foundation
Phyllis and James Brown Family Fund at the
Strategic Charitable Giving Foundation
Polaris Realty Canada Ltd
PriceWaterhouseCoopers
Ptarmigan Charitable Foundation
Reaching for the Stars Children's Foundation
Royal Canadian Steel Inc.
Ryerson Orphan Sponsorship Program
S&A Industrial Maintenance Inc.
Shirin Group
Shooting Star Foundation
Steel Canada Resources Limited
Svazas Family Foundation
The Borden Ladner Gervais (BLG) Foundation
The McQuaig Institute
The Murray Frum Foundation
The Peter and Melanie Munk Charitable Foundation
The Thor E. and Nicole Eaton Family Charitable Foundation
The Winnipeg Foundation
United Way of Greater Toronto
United Way of Ottawa
Van Loc Tran
Western Financial Group Inc.
Wishing Well Schools
Xteams Corporation
Anonymous (2)

ESTATES AND LEGACY

Estate of Ingeborg G. Bentley
Estate of Kenneth Best
Estate of Mary June Conrad
Estate of Joan P. Garrod
Estate of Kianga G. Giannelia
Estate of Margaret Luise Kuntzemuller
Estate of Elsje Mandl
Estate of Dr. Hawa Patel
Estate of George L. Popow
Estate of Erich Steiner
Estate of Thomas Young Strath
Estate of Brigitte Vogelsang
Estate of Louise V. White

** denotes current and former board members*



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Registered Charity Number: 13824 7259 RR0001



**SOS CHILDREN'S
VILLAGES
CANADA**